Berkeley Connect combines the university’s extraordinary resources with the individual attention that undergraduates need to succeed and has become a top philanthropic priority. Support for Berkeley Connect will ensure that students have greater access to small-group and one-on-one interaction with world-class faculty; mentorship by top graduate students; active engagement with the core ideas and practices of an academic discipline; and participation in a vibrant community of faculty, graduate students, undergraduate peers, and alumni who have brought the benefits of a Berkeley education to their careers and the world.

We are pleased to share the following giving opportunities. While we are seeking to endow Berkeley Connect permanently, you may also make non-endowment gifts for immediate use. We look forward to discussing these options with you.

**Gifts for Sustained Support — Endowed Giving Opportunities**

**$3,000,000–$10,000,000 Berkeley Connect Mentoring Program for a Specific Department**

While Berkeley Connect funds are centrally administered, gifts can be earmarked to support a specific department hosting the program. This endowment will provide program support in perpetuity for an entire department, including faculty and student participation, graduate fellowships, group meetings, and special events. We will be pleased to discuss naming opportunities in recognition of a gift of this magnitude. The funding level for this giving opportunity is dependent on the size of the department.

**$2,000,000 Berkeley Connect Director’s Chair**

The annual payout from this endowment will provide salary support, as well as discretionary program funds, for the director of Berkeley Connect. The director plays a critical leadership role in expanding and adapting the program to different departments and advancing its key goals. Discretionary funds to support outreach, special events, and off-campus field trips, as well
as new ideas that arise for learning, collaboration, and community-building, will allow the director to maximize the program’s impact across the campus.

**$500,000–$1,000,000 Berkeley Connect Scholars Endowment**
The annual payout from this endowment will provide sustained support for the program enabling undergraduate students to take part in peer groups, meet one-on-one with graduate mentors, connect with faculty and alumni, and take full advantage of campus “treasures” such as museums, special collections, and laboratories each semester. This endowment can be named in your honor.

**$500,000–$1,000,000 Berkeley Connect Graduate Fellowship**
Mentoring of undergraduates by graduate students is at the heart of Berkeley Connect; these mentors provide individual attention, facilitate direct connection with faculty, and engage students with their peers. The annual payout from this endowment will provide a partial or a full fellowship for one graduate student mentor per year in perpetuity, including tuition, fees, and a competitive nine-month stipend for living expenses. Highly selective, Berkeley Connect fellowships are awarded to advanced graduate students with exceptional teaching records and demonstrated mentoring experience. This fellowship endowment can be named in your honor.

**$100,000+ Berkeley Connect Program Endowment**
The annual payout from this endowment will be used at the discretion of the Berkeley Connect director to support student participation and advance the program’s goal of combining the university’s world-class intellectual facilities with the nurturing inclusiveness of a small liberal arts college.

**Gifts for Immediate Use — Non-endowment Opportunities**

**$100,000–$400,000 Berkeley Connect Annual Support for a Specific Department**
Gifts at this level will provide annual funding for a department that is currently hosting the program, including faculty and student participation, graduate fellowships, group meetings, and special events. The funding level for this giving opportunity is dependent on the size of the department.

**$50,000–$100,000 Berkeley Connect Scholars Fund**
Gifts at this level will provide critical annual support enabling undergraduate students to participate in the program each semester.

**$10,000–$50,000 Berkeley Connect Director’s Fund**
Gifts at this level will be used at the discretion of the Berkeley Connect director to support students’ participation in the program and maximize the program’s impact across the campus.

**Gift Recognition**
Donors of $10,000 and above will be invited to activities that connect you with the student beneficiaries of your philanthropy, as well as with Berkeley’s leaders. Endowment donors will also receive annual reports on the impact of the program and on the financial performance of their endowed fund or funds.

**Multiple Pathways to Support Berkeley Connect**
Many donors choose to support Berkeley programs through estate plans, which can provide tax benefits to you and your heirs. Gifts may also be made as multi-year pledges, through securities, or with matched funds from your employer. Please let us know how we can help you with your giving. We invite you to contact University Relations for additional information on supporting Berkeley Connect. You may also contact the dean, chair, or director of the program’s host department that you wish to support.

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